



*Moving Forward!*

CGS *Santiago*

29th & 30th  
MAY 2024

# Commercial Proposal <sub>V7</sub>

PRESENTED BY  
**CGS EVENTS**





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## About Us

CGS Events has specialized in organizing top-tier events for the iGaming industry in Latin America and the Caribbean since 2003, with over 22 years of experience in building gaming jurisdictions in collaboration with various market stakeholders. Working closely with associations, regulators, operators, and key executives, we provide exclusive spaces for C-level decision-makers to obtain information, establish connections, and explore new business opportunities.

Our Caribbean Regulators Forum initiative, launched in 2010, has been a significant cornerstone, and we are now expanding our reach to include key jurisdictions across the Americas. We are committed to offering renewed and relevant experiences, such as our upcoming event, CGS Santiago, which will focus on regulatory issues in the emerging market and creating an environment conducive to the growth and development of the gaming industry in the region.

**CGS**  
**NETWORKING EXPERTS**

**+50**

Conferences

**+24**

Cities

**+35**

Exhibitions

**+20,000**

Participants



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The CGS Santiago event marks a crucial milestone by consolidating its fourth edition in Chile under the innovative concept "CGS, Moving Forward!". Designed to seize the moment the country is experiencing in anticipation of soon regulating pending verticals. This two-day B2B event promises more hours of content, parallel activities such as Gaming Insights and XPO 360, a space dedicated to showcasing products, services, and solutions for the gaming industry. Additionally, networking activities such as the Welcome Cocktail, CGS Awards & Gala Dinner, along with the participation of a wide range of key industry players, from regulators, former regulators, gaming attorneys, casino operators and platforms, to companies from various sectors related to gaming, promise a comprehensive and enriching experience for all participants.

¿Why  
CGS  
Santiago?





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# Delegate Tickets

## Regular Ticket

USD **380**.00

- Conference Access
- Coffee Break
- Event Material

## VIP Ticket

USD **550**.00

- Regular Package
- Delegate's Lunch
- Welcome Cocktail

## Full Pass Ticket

USD **950**.00

- VIP Package
- CGS Awards & Gala Dinner
- CGS Experience



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# Main Sponsorships

## GOLD SPONSORSHIP

2 Full Pass Tickets (USD 950 each), Logo on the website, Logo on the backdrop, logo on the printed agenda, 1 Banner, Press release article.

**USD 4,000**

## PLATINUM SPONSORSHIP

4 Full Pass Tickets (USD 950 each), logo on the website, logo on the background, logo on the printed agenda, 1 banner, interview in the press release, logo animation on the conference LED screen, 1 Speaking Slot.

**USD 8,500**

## DIAMOND SPONSORSHIP

6 Full Pass Tickets (USD 950 each), banner on the website, logo on the background, logo on the printed agenda, interview in press release, 1 Speaking Slot, logo on the LED screen, animation of the digital logo "DIAMOND", joint advertising on social networks. Diamond Sponsor Recognition at the Gala Dinner, conference bags with your logo, Option to buy an exclusive 6x3 stand (costs not included)\*

**USD 15,000**

## SUPERHOST SPONSORSHIP

10 Full Pass Tickets (USD 950 each), banner on the website, logo in the background, logo on the printed agenda, interview in press release, 2 Speaking Slots, logo on the LED screen, animation of the digital logo "SUPER HOST", joint advertising on social networks, SuperHost recognition at the Gala Dinner, Welcome speech at the beginning of the conference, Inauguration of the Expo and Gala Dinner, 2 Gala Dinner Hosts, sponsored photographer for the Dinner (with logo "powered by"), Display bags with your logo, Option to buy an exclusive stand of 6x3 (costs not included)\*

**USD 22,000**

Prices do not include taxes





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# Sponsorships

## WELCOME COCKTAIL

3 hours of networking. Sponsorship together with other brands (4 brands in total) Logo on the LED screen, gifts by the sponsor. Dj and Catering (food and drinks), capacity up to 120 people, tickets for 5 people.

**USD 4,500**

## CONFERENCE

01 Speaker. Topic of interest. Program of the event printed in Spanish and English. Simultaneous translation. May 29 and 30, 2024. Maximum capacity for 150 executives. Logo on the website. Logo on LED screen.

**USD 2,800**

## COFFEE BREAK

25 minutes of networking. Maximum capacity of 150 executives. Banner with logo. May 29 and 30, 2024. Logo on the website. Logo on the LED screen.

**USD 1,800**

## DELUXE LUNCH FOR DELEGATES

Maximum capacity up to 100 people. Duration: 1 hour 20 minutes. Recognition to the company during lunch. Banner with logo at the restaurant entrance. May 29th and 30th, 2024 (From 13:30 to 14:50).

**USD 2,800**

## CGS AWARDS & GALA DINNER

Awards night along with Gala Dinner, for the main categories of the online and land-based industry. Duration: 3 hours. Capacity up to 100 people. Sponsorship recognition, 2 complimentary nominations (each nomination worth USD 500), 1 table for 10 people.

**USD 10,000**

Prices do not include taxes



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# Other Sponsorships

## BADGES, LANYARDS AND BAGS

Platinum and Diamond Sponsors only

USD 6,500

## REGISTRATION DESK AND RELATED GRAPHICS

Platinum and Diamond Sponsors only

USD 5,000

## LOGO ON PODIUM SPONSORSHIP

One full-price logo or shared with other brands  
Platinum and Diamond Sponsors only

USD 5,000

## SIDE TABLES WITH LOGO ON STAGE

USD 3,000

## TOTEM AND LED SCREEN WITH LOGO/TOTEM AT ENTRANCE WITH LOGO

Exclusive Backpanel area with participating logos for top-level sponsors

USD 2,000

## CGS AWARDS

Nomination fee per category

USD 1,200

Prices do not include taxes

# XPO 360

A new concept of  
Networking







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# XPO 360

## 3x2mts Stand

Front counter with logo, 32-inch screen (average, subject to availability), table and 2 chairs. 1 Delegate Ticket, Additional Delegate Tickets 50% off (subject to availability).

**USD 3,200**

## 4x2mts Stand

Front counter with logo, 55-inch screen (average, subject to availability), table and 2 chairs. 2 Delegate Tickets, Additional Delegate Tickets with 50% off (subject to availability)

**USD 4,200**

## 6x3mts Stand

(Area to build a custom booth), logo on website and Backpanel. AVAILABLE ONLY FOR DIAMOND SPONSORS AND SUPERHOSTS. 3 Delegate Tickets, Additional Delegate Tickets with 50% off (subject to availability). Free nomination for Best Booth Award.

**USD 10,000**

Prices do not include taxes



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